

# For Immediate Release



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## Luxus Vacation Properties Strengthens Relationship with Children's Wish Foundation Through Partnership Opportunity

EDMONTON, AB – Luxus Vacation Properties (LVP) has uncovered a unique partnership opportunity that will allow it to strengthen its relatively new relationship with Children's Wish Foundation – Alberta/NWT Chapter (CWF), a non-profit organization that grants wishes to sick children and their families.

Through its partnership agreement with CWF, LVP will donate a limited amount of off-season property time (i.e., time that goes unused by Luxus Owners) on a short-term basis. This property time will be used by CWF in the actual granting of wishes. For instance, when a child has a wish to travel to a particular destination (e.g., Florida to meet Mickey or Hawaii to watch sea turtles swim up on the beach), LVP would provide the property time and locale to help fulfill these wishes.

It was after some discussion with Children's Wish Foundation Chapter Director Jason Evanson and several Board Members that LVP realized it could provide much more significant assistance to CWF through this partnership opportunity. LVP had provided financial support to CWF before but it wanted to do something more to help out this worthy organization. "We quickly

realized how important these wishes are in creating a memory for a family that's unsure of how much time it has together," says Stephen Petasky. "This is an opportunity for our entire Partnership to contribute to such a great cause."

LVP was first introduced to the Children's Wish Foundation last July when it selected CWF to be the benefactor of its first annual charity golf tournament at Blackhawk Golf Club. The event raised \$35,000 for the foundation and was an outstanding success. LVP has confirmed that its second annual charity golf tournament will be held on July 21, 2011, at Blackhawk Golf Course, again in support of the Children's Wish Foundation.

By providing CWF with access to unused luxury accommodation, LVP hopes that even more wishes can be granted with the donations that CWF receives. It will evaluate this new partnership over the coming months to determine if there any opportunities to further strengthen its relationship with CWF in the future. **For more information about Luxus Vacation Properties, visit [www.luxusgroup.com/vacation-properties/](http://www.luxusgroup.com/vacation-properties/) or contact the Luxus team at 780.467.5521.**

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## **About Luxus Vacation Properties**

Luxus Vacation Properties represents a portfolio of exceptional properties in the world's most desirable locations. Co-owned by a select group of private investors, these properties are expertly managed to provide excellent value, impeccable service, and the highest standard in luxury. When you invest in Luxus, you become an Owner in an exclusive partnership that holds a multi-million-dollar portfolio of luxury private residences around the world.

**[www.luxusgroup.com/vacation-properties](http://www.luxusgroup.com/vacation-properties)**

## **About Children's Wish Foundation**

The Children's Wish Foundation is a national grassroots charity dedicated to providing once-in-a-lifetime experiences to children diagnosed with life-threatening illnesses, and their families. Founded in 1984, the foundation has granted more than 1,300 wishes and currently fulfills more than 120 wishes annually. The foundation's Alberta/Northwest Territories chapter office is located in Calgary with subchapters located in Edmonton, Cold Lake, Red Deer, Lethbridge, Medicine Hat, and Yellowknife.

**[www.childrenswish.ca](http://www.childrenswish.ca)**