

# For Immediate Release



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## Luxus Vacation Properties Hosts Inaugural Charity Golf Tournament for Children's Wish Foundation & Helps Turn Wishes into Reality

EDMONTON, AB – On July 15, 2010, Luxus Vacation Properties (LVP) hosted its first annual charity golf tournament at Blackhawk Golf Course in support of the Children's Wish Foundation (Alberta/N.W.T Chapter). The event was an outstanding success as over 150 supporters and golf enthusiasts joined LVP for a round of golf on what turned out to be a perfect summer day. As a result of the group's participation, LVP was able to raise \$34,500 for the foundation and help turn some special wishes into reality.

"It was our pleasure to select Children's Wish Foundation as the benefactor of our inaugural tournament," says Stephen Petasky, President of LVP. "It's an incredible feeling to know that the money we raised will help make wishes come true for these sick children and their families." Like any charitable organization, the Children's Wish Foundation has limited resources. It does its best to fulfill as many wishes as it can, but some wishes require more resources than the foundation has access to.

"We decided to host an annual golf tournament and donate the proceeds to charity," explains Danielle L'Heureux, Director of Operations with LVP. "We felt we could put together a memorable event that would also help support a great cause." The LVP golf tournament was a full-day event that featured a luncheon afterwards and a live and silent auction. Matt Perry, an ambassador for the Children's Wish Foundation and a recipient of the foundation's services, joined the group for lunch as a special guest speaker to share his own story. Perry was diagnosed with Hodgkin's disease in 2006, successfully went through treatment, and was granted his wish when the foundation built a basketball court in his family's backyard.

LVP partnered with various high-profile organizations such as AirSprint to offer a great line-up of four live auction prizes including an exciting three-night getaway for six people to Vernon, British Columbia. This live auction prize comes with a flight on AirSprint's Executive Pilatus aircraft, accommodation in LVP's beautifully appointed Ridge Home overlooking Lake Okanagan, and a choice of either a round of golf with lunch at Predator Ridge, or a wine tour with dinner at one of the Okanagan's wineries.

The silent auction featured eight prizes which ranged from stunning jewelry to a highly romantic date night package. Of special note was the Oilers package sponsored by LVP and the Edmonton Oilers Hockey Club. "A Day in the life of the Oilers for Four" features access to the Morning Skate at Rexall Place, a chance to meet some of the players and get signed autographs, a delicious buffet dinner in the River Cree Club, and Club seats to the game that same evening. It also includes a behind-the-scenes press-box and media-centre tour.

In total, the live auction raised \$26,200, while the silent auction raised nearly \$8,000. All proceeds from the tournament and auctions will benefit the Children's Wish Foundation. "In our business, it's important to us that we continue to focus on families and quality family time," adds Stephen Petasky. "But, it's even more important to us if we can help sick children and their families in our community turn a wish into reality."

**For more information about LVP, visit [www.luxusgroup.com/vacation-properties](http://www.luxusgroup.com/vacation-properties)**

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## **About Luxus Vacation Properties**

Luxus Vacation Properties represents a portfolio of exceptional properties in the world's most desirable locations. Co-owned by a select group of private investors, these properties are expertly managed to provide excellent value, impeccable service, and the highest standard in luxury. When you invest in Luxus, you become an owner in an exclusive partnership that holds a multi-million-dollar portfolio of luxury private residences around the world.

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## **About Children's Wish Foundation**

The Children's Wish Foundation is a national grassroots charity dedicated to providing once-in-a-lifetime experiences to children diagnosed with life-threatening illnesses, and their families. Founded in 1984, the foundation has granted more than 1,300 wishes and currently fulfills more than 120 wishes annually. The foundation's Alberta/Northwest Territories chapter office is located in Calgary with subchapters located in Edmonton, Cold Lake, Red Deer, Lethbridge, Medicine Hat, and Yellowknife.

**[www.childrenswish.ca](http://www.childrenswish.ca)**