

# For Immediate Release



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## **Luxus Vacation Properties Reaches Out to Community:**

Amazing Trips Donated to Stollery Children's Hospital Foundation  
Snowflake Gala

EDMONTON, AB – Family and community are two values that have long resonated with Luxus Vacation Properties (LVP) and its team. When it was presented with the opportunity to get involved in the Stollery Children's Hospital Foundation's 13th Annual Snowflake Gala in 2009, LVP's decision was a definite and obvious "yes."

LVP was originally approached by Anna Loparco, an owner with LVP and volunteer at the Stollery Children's Hospital Foundation. "When I found out the foundation needed some help with its annual event, I thought of LVP first because I knew that it would want to get involved with something important like this," recalled Anna. The foundation was holding its annual black-tie fundraiser, the Snowflake Gala, on December 7, 2009, at the Shaw Conference Centre. The gala would feature a live and silent auction. LVP saw the auction events as an opportunity to make a significant contribution and took its support to the next level. "We wanted to support a charity that had similar values and be part of something meaningful," explained President Stephen Petasky. "We were excited about this opportunity because it would give us a chance to really get involved as a company and demonstrate what we could do as a team to help our community."

In a unique partnership with AirSprint Private Aviation, LVP was able to put together a wine tour vacation package valued at over \$20,000 that became one of the gala's three live auction prizes. This luxurious private escape for eight people to Vernon, British Columbia, included private air travel by AirSprint, three-nights accommodation at LVP's properties in The Outback Resort overlooking Lake Okanagan, full concierge service, and a private wine tour and dinner.

In addition to this fabulous prize, LVP donated a vacation package to Orlando, Florida, valued at over \$3,000, to the gala's silent auction event. This package featured five nights of luxury accommodation for six people in a 1,700 square-foot Villa home in LVP's exclusive Orlando resort community just minutes away from Walt Disney World.

Stephen Petasky's wife, CTV Edmonton's Carrie Doll, and her co-anchor Daryl McIntyre continued their long-standing support of the Stollery by emceeding the prestigious event. To show further support, several of LVP's owners attended the event, including Petasky, LVP's Director of Operations Danielle L'Heureux, Director of Owner Services Heather Bossé, and AirSprint President Chris Richer.

LVP's auction packages were a phenomenal hit at the gala. The Okanagan package went for a whopping \$24,000 in the live auction and the Orlando vacation raised an impressive \$5,000 in the silent auction. In total, the live auction event raised \$96,000 for the Stollery Children's Hospital Foundation, \$46,000 more than the previous year's live auction. Overall, the 2009 Snowflake Gala raised over \$820,000.

"The funds we helped raise that evening will support sick kids and their families," adds Carrie. "Family means a lot to us personally and in our business, we are very focused on families and quality time with family." Luxus Vacation Properties is committed to continued support of the community, with their efforts focused specifically on children.

**For more information about LVP, visit**  
**[www.luxusgroup.com/vacation-properties](http://www.luxusgroup.com/vacation-properties)**

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**About Luxus Vacation Properties**

Luxus Vacation Properties represents a portfolio of exceptional properties in the world's most desirable locations. Co-owned by a select group of private investors, these properties are expertly managed to provide excellent value, impeccable service, and the highest standard in luxury. When you invest in Luxus, you become an owner in an exclusive partnership that holds a multi-million-dollar portfolio of luxury private residences around the world.

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**About Stollery Children's Hospital Foundation**

The Stollery Children's Hospital Foundation is dedicated to enhancing health services for children by raising money to support the Stollery Children's Hospital and programs that promote health, prevent disease and treat illness. Funding provided by the Foundation supports health services for children through education, research, special services and acquisition of equipment.

**[www.stollerykids.com](http://www.stollerykids.com)**